



association des
biens français
PATRIMOINE
MONDIAL



TANGIBLE AND INTANGIBLE HERITAGE IN WORLD HERITAGE CITIES: TOURISM CHALLENGES AND REGULATIONS

Programme

9th Seminar of the UNESCO Chair and of the UNIWIN Network « Culture, Tourism, Development »
Paris 1 Pantheon-Sorbonne University

With:
The UNESCO World Heritage Centre,
ICOMOS France,
ASSOCIATION DES BIENS FRANÇAIS DU PATRIMOINE MONDIAL

Tuesday, December 11th 2018, 9:00– 16:30
Fondation Hellénique, 47b Boulevard Jourdan, 75014 Paris.

Seminar organized in the framework of the **Assises de la Recherche** of Paris 1 Pantheon-Sorbonne University

9H00: WELCOME

9H15: OPENING

Georges HADDAD, President of Paris 1 Pantheon-Sorbonne University

Chloé CAMPO, Association des Biens Français du Patrimoine Mondial

Jean-François LAGNEAU, Chief Architect of Historical Monuments, Honorary Inspector of the Historical Monument, ICOMOS France

Peter DEBRINE, Senior Project Officer, World Heritage Nature, Sustainable Tourism and Outreach Unit

10H00: INTRODUCTION

Maria GRAVARI-BARBAS, Head of the UNESCO Chair « Culture, Tourism, Development », IREST, EIREST, Paris 1 Pantheon-Sorbonne University

Sébastien JACQUOT, UNESCO Chair « Culture, Tourism, Development », IREST, EIREST, Paris 1 Pantheon-Sorbonne University

Aurélié CONDEVAUX, UNESCO Chair « Culture, Tourism, Development », IREST, EIREST, Paris 1 Pantheon-Sorbonne University

10 :30 -12 :00 : 1stRound Table.

LOCAL INHABITANTS AND DIVERSITY OF FUNCTIONS IN WORLD HERITAGE CITIES

How do overtouristified World Heritage Cities regulate tourism? How do they alleviate tourism impacts?
What are the regulation tools and mechanisms?

Moderator: **Marielle Richon**, Former Programme Specialist at the UNESCO World Heritage Centre, Member of ICOMOS France

Xavier BAILLY, Administrator of Mont-Saint-Michel Abbey: *Living on a tourist site. Management challenges*

Carolina TADDEI, Councillor, Municipality of San Gimignano: *San Gimignano. A small city versus a major tourism attraction*

Katarzyna JANUSZ, Post-Doctoral Researcher KU-Leuven University: *Kraków: Between tourismification and search for the lost genius loci*

Laurent BOURDEAU et Pascale MARCOTTE, Partnered research chair on tourism attractiveness and innovation, Université Laval: *Adaptation to overcrowding in tourism. Between regulations and taboos. Reflections from the Historic District of Old Quebec*

Laurent HODEBAR, Mission Tourisme, Bordeaux: *Management systems for tourist attendance in Bordeaux*

Annalisa CICERCHIA, Istituto Nazionale di Statistica, Italy: *Sustainable development and cultural heritage: Planning, evaluation, and monitoring tools*

12:00 – 12:30: discussion

12:30 – 14:00: Lunch break

14:00 - 15:30: 2nd Round Table

PROTECTION OF THE INTANGIBLE CHARACTER OF WORLD HERITAGE CITIES: APPROACHES AND TOOLS

The intangible heritage character of World Heritage cities is based on a set of factors that relate to everyday life and relationships, and mix of functions, events and urban expressions. If cities have the tools and means to preserve tangible heritage, it is not always the same for the intangible nature of this heritage.

How do World Heritage cities preserve the intangible nature of their heritage?

Moderator: **Anne Vourch'**, Advisor to the Réseau des Grands Sites de France

Yoel MANSFELD, University of Haifa: *Developing bottom-up intangible heritage as a reaction to top-down WHS inscription: The case of Akko, Israel*

Jordi TRESSERAS, LAPBATIC - Lab of Heritage and Cultural Tourism at Universitat de Barcelona: *EU Guidelines for Immaterial Cultural Heritage and Sustainable Tourism. Best practices in World Heritage Cities in Spain: Patios Festival at Cordova (Andalucía), and the Humans Castles at Tarragona city (Catalonia)*

María GARCÍA-HERNÁNDEZ, Université Complutense Madrid: *Preserve the intangible aspects of the urban heritage of the 3 cities of the Madrid ring inscribed on the UNESCO World Heritage List (San Lorenzo de El Escorial, Aranjuez and Alcalá de Henares). Strategies, tools and challenges.*

Silvia AULET, Dolores VIDAL, University of Girona: *Tourism Strategic Planning, a tool for heritage management. The case of Girona, Spain*

Julie REYNES, Mission Nice Patrimoine Mondial: *Nice, a city born from tourism facing new challenges*

15h30-16h00: Discussion

16:00 – 16:30: CONCLUSION AND PERSPECTIVES

Maria GRAVARI-BARBAS, Head of the UNESCO Chair « Culture, Tourism, Development », IREST, EIREST, Paris 1 Pantheon-Sorbonne University

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